



THE LIFE
PROJECT

THE WORLD IS ONLINE. WE HELP THEM KNOW JESUS.

2017 IMPACT REPORT

Across the globe, many people are desperate for a listening ear. They are willing to tell their story to a trustworthy person who will truly listen. Through our websites, individuals often share their deepest secret in their very first message to us. This creates powerful opportunities for spiritual conversations to flourish. Our mentors respond to people's vulnerability with compassionate listening, and as the Holy Spirit leads, with words of truth. Sometimes the person is ready to hear spiritual answers, and other times, it may take a while. But in either case, our role is to lead them closer to Jesus on their spiritual journey and to leave the results up to God.

God continues to give our mentors opportunities to share the gospel with thousands around the world. One of our most active mentors has engaged with people in 96 countries. You'll have a chance to read about Hugh and others' impact in this report.

In 2017, our team worked hard to make major technological changes. We are now able to equip mentors more effectively and facilitate human connection more naturally — even when dialoguing across the globe. We tripled the amount of content on IssuesIFace.com and created a French version of the site to expand our reach.

As we move forward, we are cultivating strategic partnerships to help us meet our vision of seeing 5,000 mentors leading one million people closer to Jesus. This includes working with churches in India and with CRU in South America to develop new Issues I Face websites. In addition, we hope to launch new sites to reach Muslims in the Middle East, as well as those already living in North America, especially in Quebec.

It is time to build more nets and to cast them far and wide to reach even more people.

Thank you for partnering with us!



Sheldon Kotyk

Director, The Life Project





OUR VISION is to see

5,000 MENTORS
LEADING
1 MILLION
PEOPLE CLOSER TO
JESUS
BY THE END OF 2020



We currently mobilize 1,203 mentors.

These statistics account for all branches of our ministry in 2017.



Indicated Decisions
for Christ:
4,894



Webpage Views:
6,012,172



Exposures to
the Gospel:
555,539



Social Media
Followers:
251,749



Website Visitors:
4,350,399

A
REMARKABLE
year



Mentors Trained
Since 2014:
3,032



Incoming
Messages:
66,997



Chatroom Visits:
155,931



Partnering Organizations
& Churches:
20



Active Mentors:
1,203

“Online mentoring has been one of the most rewarding areas of service of my lifetime (I’m nearing 50 now, so I think I can make such a sweeping statement).”

- Sandra, mentor

*“Mentoring enriches my daily life, and the most important fact is that my personal relationship with Christ Jesus is growing!
...Thank you for your encouragement, advice, and leading!”*



Elsa



47 years old
Edenvale, South Africa
Mentoring since 2017

Despite having severe visual impairment, Elsa has flourished as a valued member of our mentoring team.

“At first as a mentor, doubt would create uncertainty that led to fear and foggy thinking, but as I began to take my eyes off myself and look to the Lord, my whole demeanor would change. I’m learning to rest and rely on the Lord more and more. Now when I get a notification, it’s easy to follow the prompts step by step, pray before responding, and ask the Holy Spirit to provide the wisdom, guidance, and discernment needed to match whatever is requested by a mentee.”



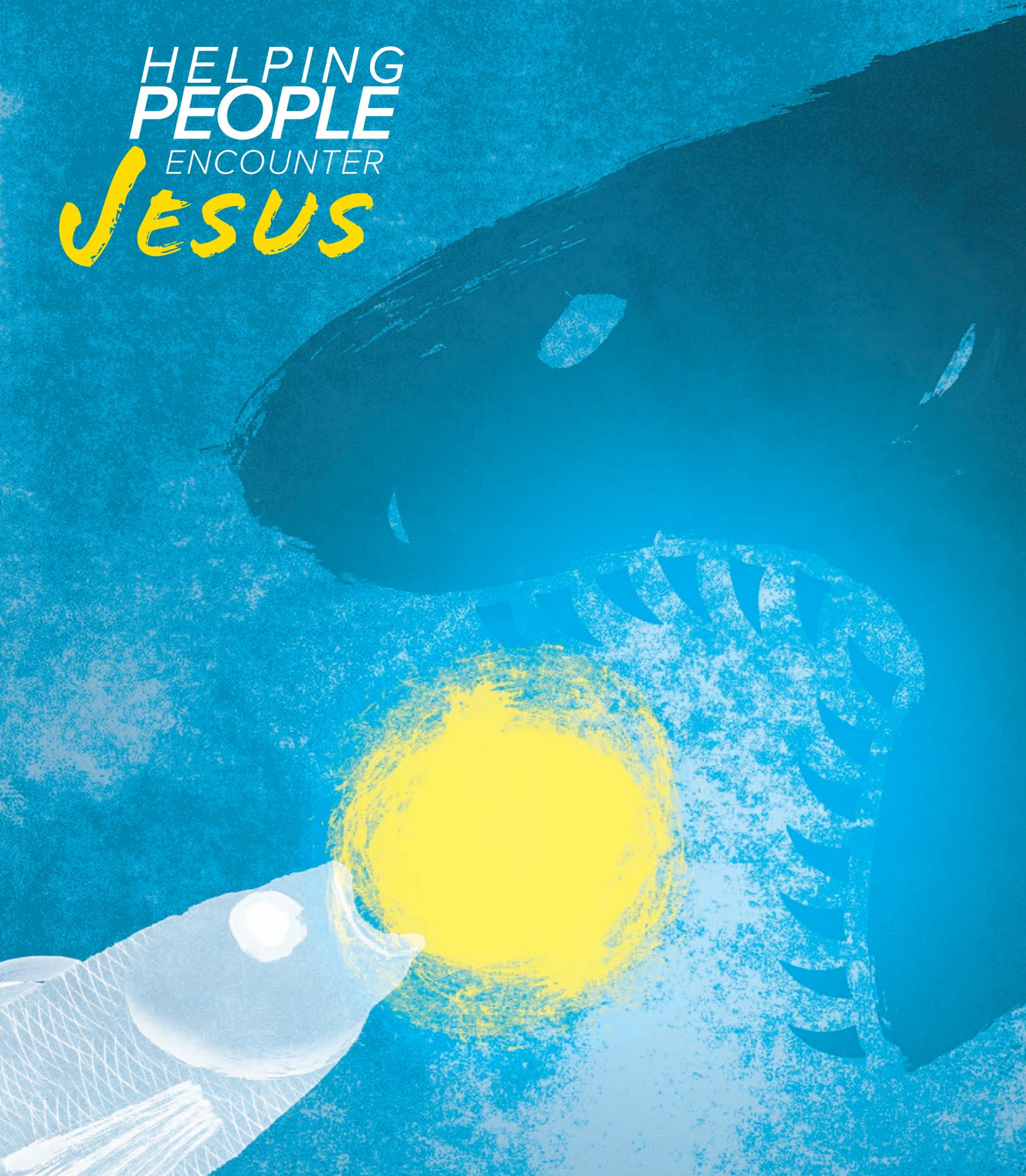
Dennis



68 years old
Lake Country, Canada
Mentoring since 2013

Our mentors have international reach right from their home or office computers. Through Spirit-led conversations, they are helping people from all over the world to discover Jesus and experience His transforming power. Here are just a few of the amazing stories from 2017.

HELPING PEOPLE ENCOUNTER JESUS





LORD, SAVE ME FROM DARK! MAGIC!

"I was born in Morocco to gypsies who worked with a traveling circus. The owner was Spanish, and his young daughter had me out of wedlock. One of the workers of the circus agreed to raise me since his wife was barren. So I was given to them when I was just six months old. But these Moroccan parents were not kind. They treated me more like a maid or a slave, and I was responsible for all the housework. They called me "The Christian One," which is a common way Muslims refer to a Caucasian or European person. But they soon made me do the devil's work.

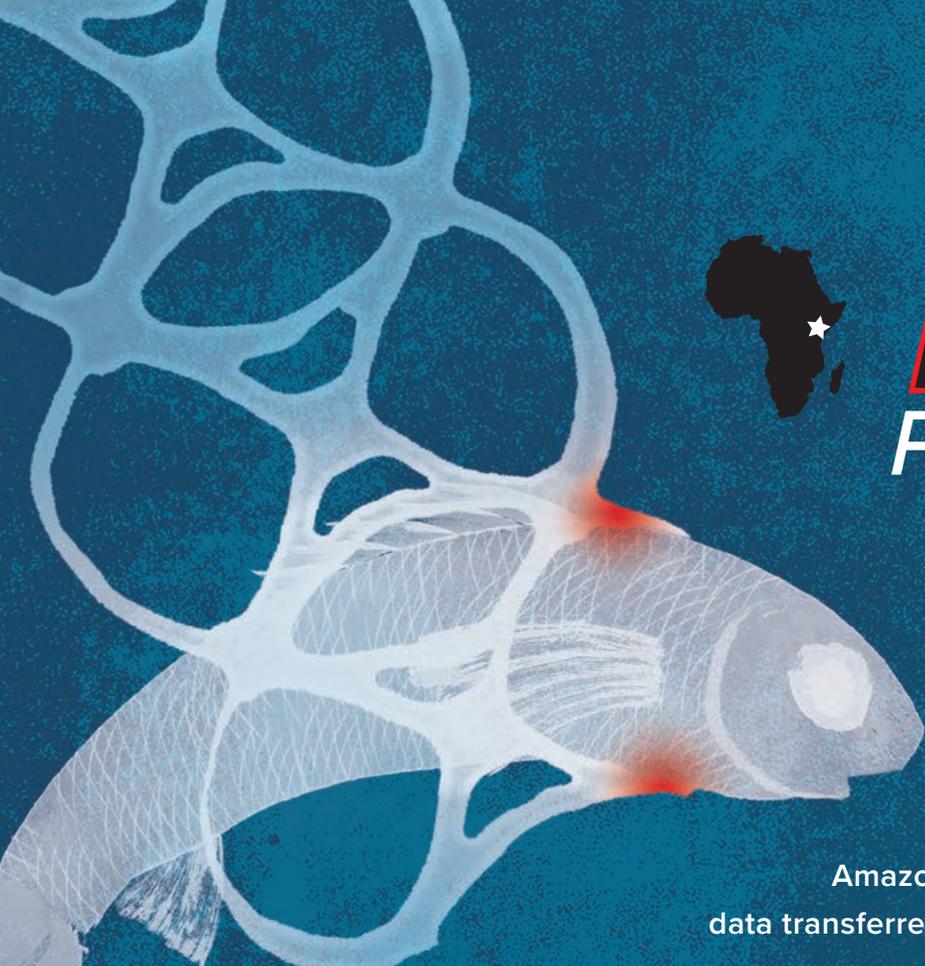
They noticed that I had some sort of power since I could tell a person about their past and future and always be right. They taught me how to read tarot cards, palms, and use numerology. If they brought someone crippled, they walked away whole after I touched them. Even marriages were healed. Word spread and people from all over Morocco and the world came to see me. I made a lot of money, first for my adoptive parents, and then for myself as an adult.

I became disabled 12 years ago due to transverse myelitis, which paralyzed me from the waist down. Even so, because of my power, I live a very high lifestyle in a large beautiful home. My 13-year-old daughter goes to the best private school in Morocco, but I am tired of this lifestyle and I want to be free from it. I think I must leave Morocco, but I am afraid to do it. I have been doing this black magic for 43 years, so I don't know of any other way to support me and my daughter. I feel trapped.

Someone told me about Jesus, and I've been asking Jesus every day to save me from this bondage and to stop people from coming to my house. Through Facebook I found out about your website. I've been talking to mentors on WhatsApp. They pray for me and have shown me stories from the Bible about how God can set people free. I love Jesus but I don't know how to get free."



Please pray for this woman to make the brave choice to trust Jesus completely. Also pray for wisdom for our Arabic Ministry mentors as they journey with her.



FIGHTING THE **PORN** PANDEMIC

“Porn sites get more visitors each month than Netflix, Amazon, and Twitter combined.... 30% of all data transferred across the Internet is porn-related.”[‡]

Pornography addiction is a global pandemic. It's no wonder many of the messages we receive are from people struggling with porn.

Hugh Olson, one of our most active mentors, is on a mission to make a difference. Of the approximately 55 people he mentors each month, as many as half receive his coaching to overcome porn addiction. He's discovered that the issue impacts a wide range of people — teens, Millennials, GenXers, churched and unchurched alike — who are coming to him for help.

And he doesn't just listen and pray. He has customized a practical 10-step program that he's been using for over five years.

“There's a resource by Josh McDowell with 10 steps to overcoming addiction. I send them a few steps at a time, with Scripture verses and other tips so they can take action to move forward. Then I wait to hear back about how they're doing and pray with them.”

[‡]The Huffington Post. "Porn Sites Get More Visitors Each Month Than Netflix, Amazon And Twitter Combined." http://www.huffingtonpost.ca/entry/internet-porn-stats_n_3187682



Many of the Christians he mentors come to him guilt-ridden and defeated, unable to believe they could ever have victory over a battle they've lost so many times. These believers often only see their shame and failure, but Hugh sees their potential to become world-changing followers of Jesus.

When 38-year-old David*, from Nairobi, Kenya, first contacted Hugh, he was desperate for help to get back on track after a period of increasingly long porn-binges. Being accountable both to his wife and to Hugh, David worked through the 10-step program over the next few months. At the end of the program, when David had made significant progress, Hugh challenged him to go out and make Jesus known.



Hugh

86 years old

Lindsay, California, U.S.A.

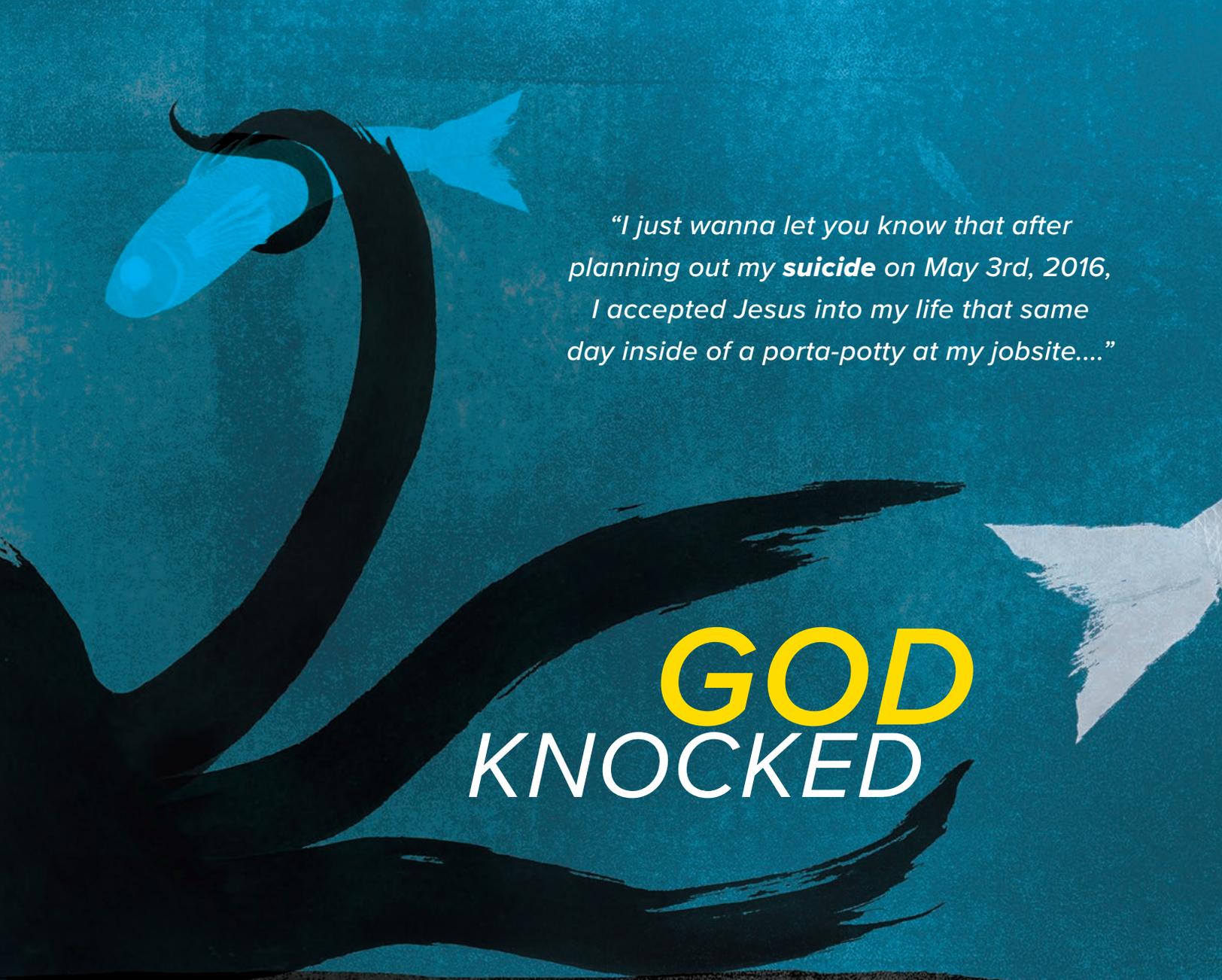
Mentoring since 2011



“When we get a revelation of who we are in Him and who He has called us to be, we can transform the world. ... So go about

your day today and be who God created you to be. You can transform the world around you — your home, your workplace, your school — by bringing the hope of Jesus Christ everywhere you go. Have a great day now, David, as well as a great week ahead. God bless you each and every day.”

**Names changed for privacy.*

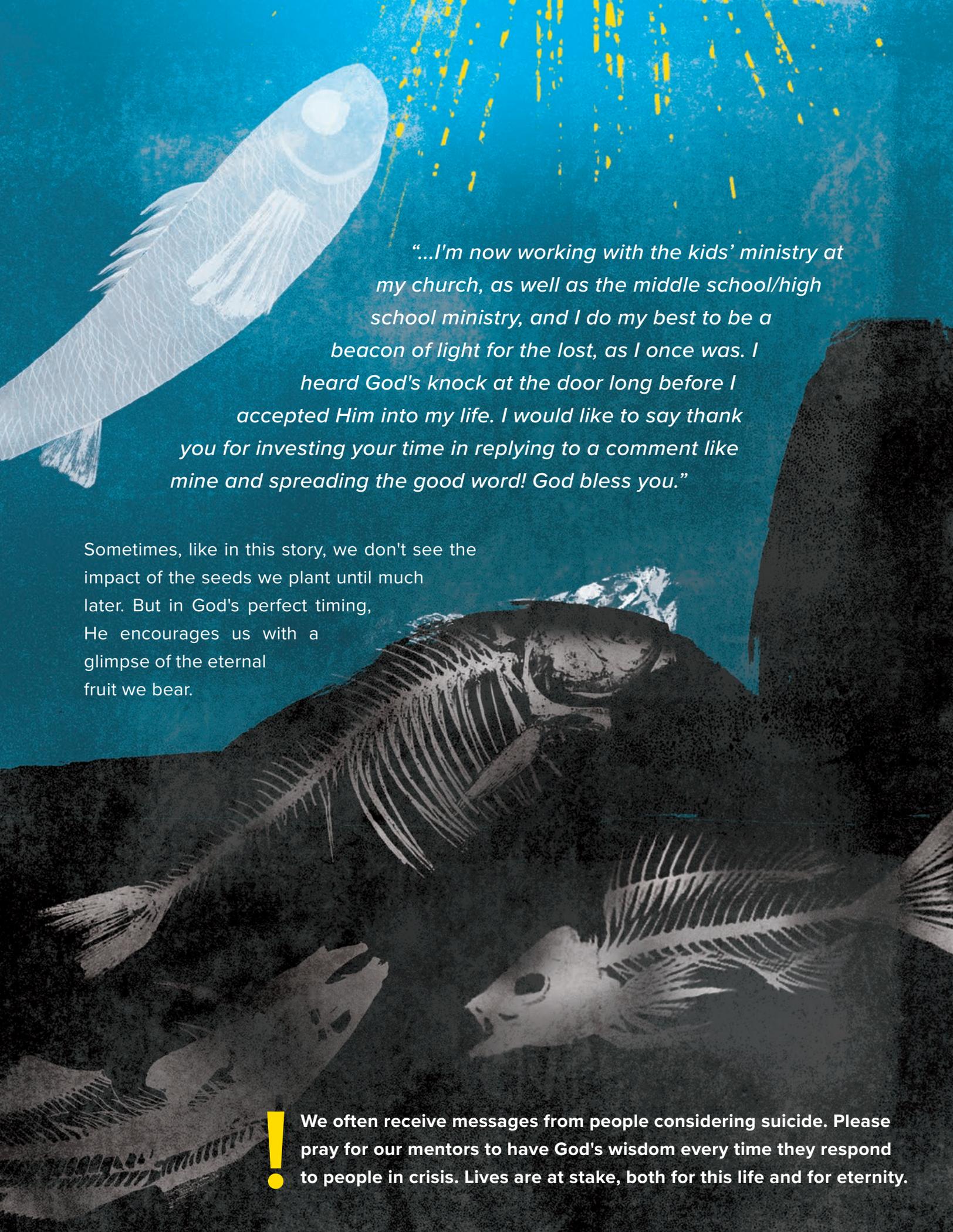


*“I just wanna let you know that after planning out my **suicide** on May 3rd, 2016, I accepted Jesus into my life that same day inside of a porta-potty at my jobsite....”*

GOD KNOCKED

In December 2017, we received this comment from Mark on one of our articles. We recognized him as the same commenter from a few years ago. Mark had been struggling with suicidal thoughts since his youth. In 2015, he googled, “I want to believe in God but I don't know how” and found our article with that exact title. Then he poured out his heart in the comments section, sharing how he couldn't feel any peace with God or assurance of faith no matter how hard he tried to be good — that even helping the poor didn't take away his overwhelming sense of guilt and alienation from God.

One of our mentors responded and explained that salvation is by grace alone and suggested a prayer that Mark could use to commit his life to Christ. We heard nothing from Mark for over two years, until he left the new comment in December. His life has been transformed!



"...I'm now working with the kids' ministry at my church, as well as the middle school/high school ministry, and I do my best to be a beacon of light for the lost, as I once was. I heard God's knock at the door long before I accepted Him into my life. I would like to say thank you for investing your time in replying to a comment like mine and spreading the good word! God bless you."

Sometimes, like in this story, we don't see the impact of the seeds we plant until much later. But in God's perfect timing, He encourages us with a glimpse of the eternal fruit we bear.



We often receive messages from people considering suicide. Please pray for our mentors to have God's wisdom every time they respond to people in crisis. Lives are at stake, both for this life and for eternity.



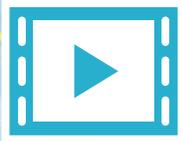
Webpage Views:
135,256



Indicated Decisions
for Christ:
151



Exposures to
the Gospel:
21,783



Views of the
Arabic-Language
Jesus Film:
5,873

THE
ARABIC
ministry



Arabic Bible
Downloads:
6,937



Chatroom Visits:
94,968



Incoming Calls &
Messages (WhatsApp):
6,570



Active Mentors:
51

Christians make up only 4%
of the population of The
Middle East & North Africa.



PENETRATING THE **SPIRITUAL** **DARKNESS** OF INDONESIA



Paul Omari was once a devout Muslim, but he left Islam to follow Christ. This has been an incredibly exciting year for him as the director of our Arabic ministry. He's been sharing his testimony with thousands of Indonesian Muslims **without even speaking their language!** Indonesia has the largest Muslim population in the world (225 million), but it is not impenetrable to the gospel. Last summer, we captured Paul's story in a professional video. Shortly after, it was adapted for an Indonesian YouTube channel. The response was explosive. Over 220,000 people have now watched it. Thousands have made comments, sparking lively debates between Muslims and Christians. The lies of Islam are being exposed!

*“Shalom, I watched your YouTube about Muhammad in the Qur'an and Paul's testimony of repentance in Chicago, America. **I want the book you read, which makes you repent.** How can I get the book? Thanks.” - Joshua, Indonesia*

“Good afternoon to you Paul... I watched your video in YouTube, I am interested; I am a Muslim, can I discuss about religion with you? Thanks.” - Mohamed, Indonesia.

“I watched your testimony. I am blessed. May God keep blessing you in Jesus' name. Please send those passages I can be using to preach to Muslims in Nigeria.” - Moses, Nigeria.



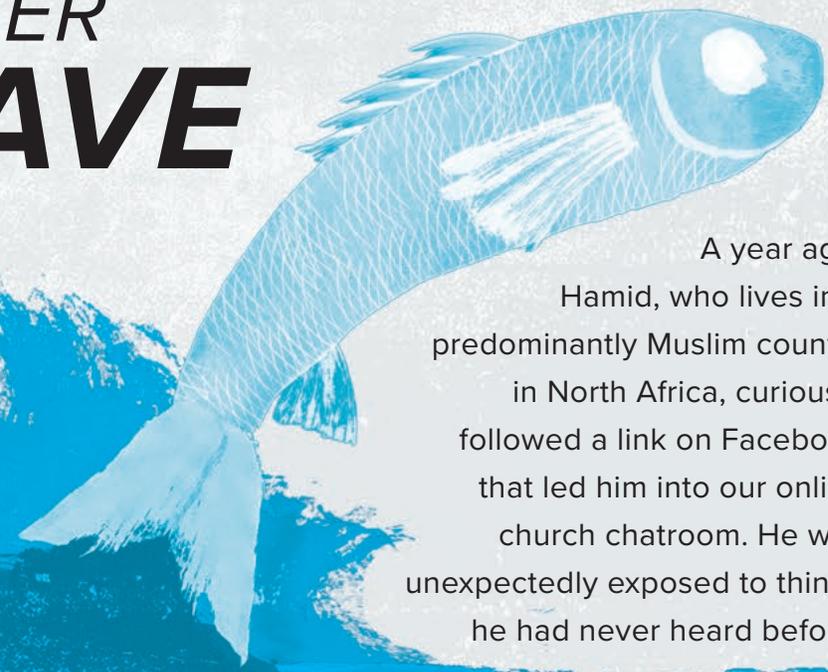
Watch the English version at vimeo.com/231657116 (password: TLP)

See the Indonesian version at <http://bit.ly/2CLyMEQ>





NO LONGER A SLAVE



A year ago, Hamid, who lives in a predominantly Muslim country in North Africa, curiously followed a link on Facebook that led him into our online church chatroom. He was unexpectedly exposed to things he had never heard before.

“There was a discussion going on about Islam and Christianity. I had known Isa [Arabic translation of Jesus] as a great prophet of Islam, but for the first time, I heard people claiming that Jesus was the Christ who had died for the sins of the whole world. They declared that Isa was God in the flesh.”

Hamid could not accept any of this. Allah would never have let his prophet Isa die on a cross. Hamid was a good Muslim who was taught, like all Muslims, that the biblical accounts were corrupted.

Shocked at what he was hearing, he zealously tried to refute everything, but he continued to hear more troubling things, like evidence that Islam was spread throughout history mainly by violence and that terrorism is a natural expression of the teachings of Islam.

He was angry to hear this and asked for proof. Like most Muslims, Hamid was not familiar with the specifics of Islamic doctrines. Our mentors gave him links to follow online, which he studied, and verses and passages from Islamic scriptures. He could see that everything seemed to be in agreement with what he had been told about Islam in the chatroom. Doubts started to plague him; he wondered if perhaps these online sources were not actually true versions of the Islamic texts. So he decided to purchase his own copies of these ancient books. But yet again, as he studied, he discovered that everything confirmed the rotten core of Islam.



This was deeply disturbing. It undermined all he had ever believed. He felt lost and defeated and asked himself,

“Have I been worshiping Satan for over 30 years now as a Muslim?! Perhaps Islam is not the truth after all...”

Increasingly distraught, he did everything he could think of to strengthen his trust in "The Great Faith" and to cleanse himself of doubts. He recited the Islamic confession of faith again, and went to the Mosque many times to pray, but Hamid found no peace at all; his mind continued to be awash with doubts. He returned home and deleted access on his computer to our online chatroom.

Determined to get to the bottom of his doubts, he studied more intensely. After one month, he re-installed the program on his computer to rejoin our chatroom. This time he needed answers to questions that came from his own honest study. Our mentors answered all of his questions and then he came to a moment of decision.

*“My heart told me Jesus is the truth, the way, and the life. Jesus died for my sin. Jesus loved me with no conditions. Jesus asked people to believe in Him, to love Him. Jesus never killed anyone, but Muhammed did. Jesus’ disciples didn't kill people as Muhammed's followers did. Jesus’ disciples didn't use a sword but only used the power of the Word. The day I decided to follow Christ was a special day of peace and happiness.... **I'm now free, happy, and proud to be a child of God, and not a slave like I was in Islam.**”*



HAITIAN YOUTH COMMITTS TO **JESUS**

Last fall, I met Marie after she filled out one of our online studies on the love of God. As a high school student in Haiti, she was feeling a lot of stress because of the demands of her studies and her struggle with perfectionism. But she was hungry to experience more of God: *“I would like you to pray that I could sense the presence of God in my prayers, that I would communicate with God, praying with faith much more often.”*

I didn't want to assume she knew Jesus personally, so I asked about her spiritual background, which turned out to be Catholic like many of the French people we mentor.

Then I shared with her our teaching on the three meanings of belief (how we must commit with our heart and life, not just agree with our mind about Jesus), and she answered:



Carol 
Doerksen

French Editorial Assistant
& Mentor Coordinator
Since 2006

“Your conclusion is correct.... In the past I made a decision to believe with my intelligence that Jesus reconciled us to God and has made us His children. I also decided to make Him my Savior, but I did not live for Him.... I still have questions because making this decision is not a small thing. I will pray this evening that I can make the decision even without knowing what might happen later....”

In 2017 we launched mesdefisjenparle.com (“my challenges, I speak”) to more effectively reach the French speaking world.



Indicated Decisions
for Christ:
2,038



Webpage Views:
660,528



Exposures to
the Gospel:
20,791



Website Visitors:
508,362



Active Mentors:
24

THE **FRENCH** ministry

She soon wrote me back
with wonderful news!

*“I accepted this truth. I prayed the prayer. **I trembled a little while I was praying, but I accepted Jesus in my life....** I feel that something good is being prepared for me as I follow this path toward God. Or maybe it's just the happiness that we feel being close to God. Have you felt this happiness also?”*

Marie and I have continued to connect. I'm using our resources to help her understand assurance of salvation, what it means to follow Jesus, and the role of the Holy Spirit in her life. It's so amazing to be able to minister from my home to people that I will likely never see in this life, but will have the joy of meeting face to face in the next one!



2017 proved to be yet another year of witnessing God's faithful provision. We hope to expand our team of financial partners so we can help even more people to discover Jesus and experience His power to change the world.



Income → \$569,971

Expenses → \$608,854

Ministry Programs
86.5%

Fundraising
8%

Administration
5.5%



Power to Change Ministries is a member of the Canadian Council of Christian Charities.

Full audited financials can be found at p2c.com/financials.

our vision

5,000 MENTORS
LEADING
1 MILLION
PEOPLE CLOSER TO
JESUS
BY THE END OF 2020

**THANK
YOU**

Thousands of isolated and struggling individuals have taken steps closer to Jesus because of your prayer and financial support.

Moving forward in 2018, we plan to expand our impact, with partnerships already underway to reach Canada, India, and South America for Christ.

With your help we can cast our nets even wider and change the world! A single gift of just **\$100** helps us recruit and train a new mentor, and ongoing gifts of **\$50/month** provide that mentor with the support they need for years of fruitful ministry.

We would be very honored if you continued to partner with us through 2018. Would you prayerfully consider investing further to help us empower hundreds more online missionaries to lead thousands more people closer to Jesus, one conversation at a time?

We deeply appreciate you and thank God for the ways you are involved in this life-changing ministry!

**THE WORLD IS ONLINE.
LET'S HELP THEM KNOW JESUS.**



THE LIFE
PROJECT

thelifeproject.com
p2clavie.com